



# VICTIMS OF CRIME ASSISTANCE LEAGUE (HUNTER) NSW

## *2022 Care and Connection Fundraising Dinner Sponsorship Proposal*

### OUR PURPOSE

- Individuals, families and the wider community are harmed when violent crimes occur. We assist in rebuilding lives by providing trauma informed strategies and ongoing support.
- We focus on validation, empowerment and post traumatic growth. The outcomes our clients experience are life changing.
- VOCAL is a key advisor to State and Federal Government stakeholders in relation to victims issues, and we are proud to contribute to legislative change that improves victims rights.

### OBJECTIVES

- Our 2022 dinner offers a fundraising opportunity to assist with the complex challenges that victim-survivors have to endure in life after crime.
- Increase VOCAL's profile within the community so that if you or someone you know is impacted by crime you can link them in with our free service.

### BENEFITS OF SPONSORSHIP

- Increased **visibility** throughout the community as we activate your brand across a number of marketing touch points.
- Be **recognised** as a socially responsible business, which has an immediate and a positive impact on the Hunter community.
- **Invest** in the health, education and well-being of individuals and families impacted by crime.
- **Voice your support.** Be part of a growing community that is helping people feel safer, stronger and supported as they move beyond the impacts of crime.

VOCAL Inc NSW is a Deductible Gift Recipient charity.

ABN 99 422 394 085

DATE : Friday 29 April 2022

LOCATION : Merewether Surfhouse

TIME: 6:30pm-11:30pm

TICKETS : \$135 per person includes 3 course meal and 4 hour drink package.

Music by Sari Jade & Spike



\*drink package includes white wine, sparkling wine, red wine, all tap beers, cider, soft drink and juices.



**Join us on the night to hear from a guest speaker, an inspirational survivor and to celebrate the first VOCAL Recognition Award.**

### GOLD : \$3500



- 5 minute speech at the event, showcasing your business
- Present the VOCAL Recognition Award to winning recipient\*
- An option to place advertising material on dinner tables
- Your brand included in all promotional material, including social media and event website
- Dedicated position of corporate banner at the event
- Half page advertisement in the event program
- Special recognition and presentation at the event
- 4 Tickets included in the package (valued at \$540)

\*available to the first registered and paid Gold Sponsor

### SILVER: \$2000



- Your brand included in all promotional material
- Logo on the event website
- Dedicated position of corporate banner at the event
- Quarter page logo in the event program
- Recognition at the event
- 2 tickets included in the package (valued at \$270)

### BRONZE: \$1000



- Logo on each table number
- Logo on table seating plan
- Logo on the event website
- Mention as a sponsor at the event.

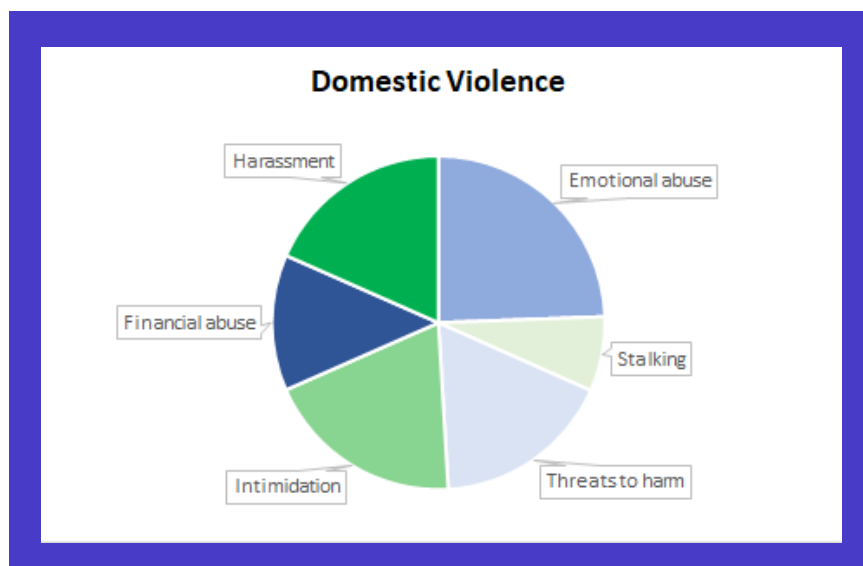
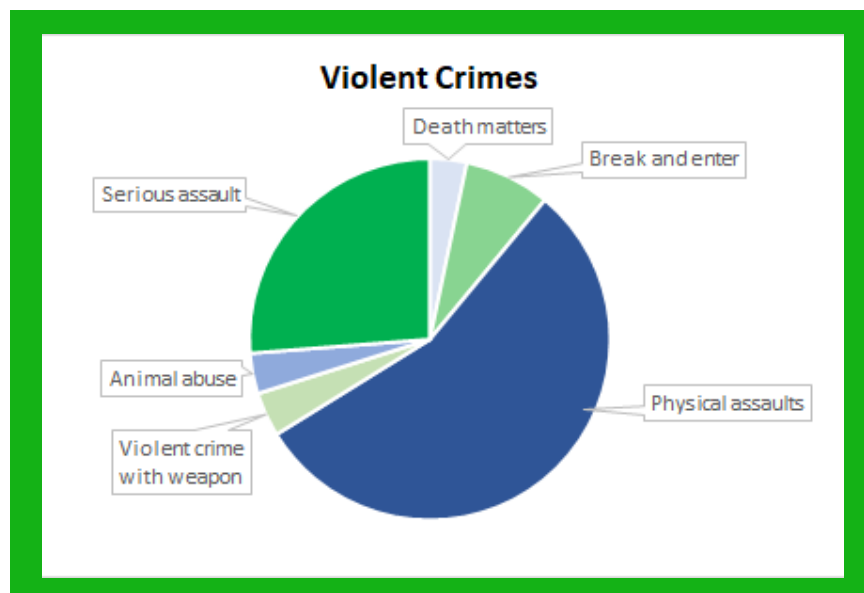
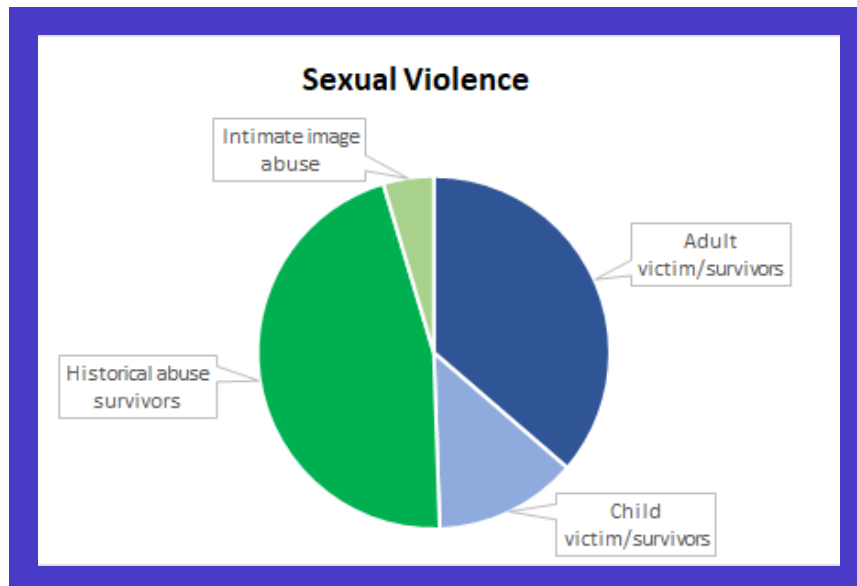
### PRIORITY TRADIE SERVICE \$500

- Get listed on our 'recommended tradie list' for 2022
- Logo in event program
- Mention as a sponsor at the event



VOCAL is the only support service in the Hunter Region providing holistic support to **men**, **women** and **children** survivors of crime.

We improve the **physical safety** and **psychological wellbeing** of survivors through education, support and advocacy in the following areas:



# YES, MY BUSINESS IS HAPPY TO SUPPORT VOCAL'S 2022 CARE AND CONNECTION FUNDRAISING DINNER

GOLD Sponsorship Package \$3500 (inclusive of 4 tickets)

SILVER Sponsorship Package \$2000 (inclusive of 2 tickets)

BRONZE Sponsorship Package \$1000

Priority Tradie Service \$500

Pre-sale tickets purchase \$135 each



Business/Organisation name: \_\_\_\_\_

Contact name: \_\_\_\_\_

Phone number: \_\_\_\_\_

Email: \_\_\_\_\_

Please print and email this page to [admin@vocal.org.au](mailto:admin@vocal.org.au) and we will issue you with an invoice. Or, please complete the credit card details below:

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

CVC: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

Amount: \_\_\_\_\_ Signature \_\_\_\_\_

For additional information or queries please contact **Emily Longhurst** at  
[emilybeth.media@gmail.com](mailto:emilybeth.media@gmail.com)

The VOCAL Board and Victim Support Unit staff **thank you** for your generous support.

